



Vehicle Fleets in Czech Republic



INCOMA GfK and Blue Strategy addressed **6,000 companies** in the Czech Republic in June and July to have accomplished the most complex mapping of the fleet market in the Czech Republic so far. It is the most precise and the most **updated description** of the conditions and perspectives of the market that was available ever.

Content:

1. The overall **level of fleet management** – car policy and its implementation from the view of company size, regions and business sectors
2. **Structure of Czech fleets** – number of cars and the distribution in individual company sizes, regions and business sectors
3. Cumulative **mileage of individual fleets** (intensity of usage) from the view of company size, regions and business sectors
4. **Age of cars in Czech fleets** from the view of company size, regions and business sectors
5. **Intentions in enlarging / reducing fleets and car replacements** (inc. extent of these changes) from the view of company size, regions and business sectors
6. **Structure of financing of Czech fleets** (fullservice leasing, financial leasing, cash, loans) and market shares of individual ways of financing from the view of company size, regions and business sectors
7. **Penetration and market shares of financial leasing vendors** from the view of company size, regions and business sectors
8. **Penetration and market shares of fullservice leasing vendors** from the view of company size, regions and business sectors
9. **Penetration and market shares of insurance vendors** from the view of company size, regions and business sectors
10. **Fleet related decision making processes** – allocation and DM position from the view of company size, regions and business sectors
11. Current usage and future plans in the area of **alternative fuels and environmental friendly** versions of cars from the view of company size, regions and business sectors
12. Current usage and future plans in the area of **telematic and monitoring systems** from the view of company size, regions and business sectors
13. Current rules in **tyre management** from the view of company size, regions and business sectors
14. Current rules in area of **fuel cards** from the view of company size, regions and business sectors
15. **Market shares of fuel cards vendors**
16. **Market shares of passenger and light commercial vehicles** from the view of company size, regions and business sectors

The study describes all above mentioned topics on ca 200 slides.

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